



BERNINA GRAN TURISMO:

HONOURING TRADITION & DRIVING INNOVATION

St. Moritz/Poschiavo, August 26 2025 - The countdown is underway for the anticipated return of Bernina Gran Turismo. Framed by the historic Bernina Pass, where history echoes off every stone, Bernina Gran Turismo stands as more than just a race. It is a tribute to heritage, a revival of spirit, and a living testament to the passion that unites generations of classic car enthusiasts. With the dedication of the Bernina Gran Turismo team behind the scenes and the support of valued sponsors fuelling the journey, this year's edition is set to shift into top gear and unite heritage, innovation and community.

Introducing the People Steering the Legacy of Bernina Gran Turismo

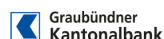
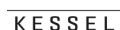
Like any great legacy, it takes a team to keep the engine running. Beyond the roar the classic cars and the thrill of climbing the Bernina Pass, a team of passionate individuals work to shape the race's modern vision while preserve its heritage.

Luca Moiso, Director of Bernina Gran Turismo and a founding associate of its modern incarnation, brings over a decade of experience managing classic car events across Europe. Originally from Turin, a city steeped in automotive history, Luca ensures every element of the Bernina Gran Turismo is executed with care, craft, and coordination.

Ana Engelhorn is together with Luca Moiso the driving force behind the Bernina Gran Turismo's modern evolution. As President of the Board, she combines strategic oversight with hands-on involvement in every aspect of the event. She acts as a connector between drivers, sponsors, and the region - reimagining Bernina not just as a race, but as a refined, living celebration of heritage, community, and style.

Claus Müller, international classic motoring consultant and long-time Bernina Gran Turismo administrator, bridges the heritage of motorsport with the operational finesse required to orchestrate the Bernina Gran Turismo. He also leads the Customer Care service, ensuring every participant and member feels personally supported throughout the entire entry process.

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The revival of Bernina Grand Turismo in 2014 was sparked by the vision of founder and shareholder, **Kurt Engelhorn** - a devoted car collector, arts patron, and motorsport enthusiast. Kurt brought the event back to life with a clear goal: to honour both the spirit of the legendary Bernina Races of 1929 and 1930, and the soul of the Engadin. For him, Bernina Gran Turismo is a love letter to the Engadin and to the art and grit of classic motoring.

Celebrating 10 Years with Strong Local and Regional Support

This year's edition of the legendary car hill climb is made possible through the support of dedicated sponsors who share Bernina Gran Turismo's vision of preserving history while driving innovation. Among them, Bernina Gran Turismo is proud to announce the generous support of **St. Moritz Tourism** as a partner for its milestone 10th anniversary. This partnership highlights the strong bond between the event and the Engadin region, ensuring that Bernina Gran Turismo continues to inspire and celebrate the history, beauty, and spirit of both motorsport and the region.

Also joining as key partners for 2025 are **Kusana, Kessel, Graubündner Kantonalbank, PPM St. Moritz, Roarington, and Tony Kelly World**, whose commitment reflects a shared passion for preserving the tradition and prestige of this unique motorsport event.

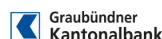
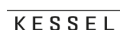
In addition to these major sponsors, Bernina Gran Turismo is deeply honoured by the enthusiastic support from local businesses and community partners, including **König, the Cresta and AMCE Group**. Their collaboration, alongside the dedication of local residents, plays a vital role in bringing the event to life each September.

"For our 10th anniversary, having the support of St. Moritz Tourism and our valued partners is truly special," said Ana Engelhorn, President of the Board of ISAW. *"This event is not just about classic cars; it's about celebrating the history, the people, and the place that make the Bernina Gran Turismo unlike any other race in the world."*

Registration and Accreditation at Bernina Gran Turismo 2025

Drivers, co-drivers, mechanics, and guests can apply to participate in Bernina Gran Turismo 2025 via the [official website](#). On the dedicated

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page, registration procedures are outlined as well as admission forms and required documents including 2025 Competitor License and participating cars' Historial Technical Passport. Participation is limited, with a selection committee reviewing all applications.

Media representatives and photographers are also invited to secure accreditation through the dedicated [Media Page](#).

A century ago, the first car was allowed on the roads of the Engadin. Today, Bernina Gran Turismo not only commemorates that milestone and celebrates its 10th edition of its modern era, but it also continues the journey. With a dedicated team and supportive sponsors honouring the past while embracing the future, Bernina Gran Turismo remains a celebration of drive - in every sense of the word.

About Bernina Gran Turismo

Bernina Gran Turismo brings together a rarefied international audience – from collectors and entrepreneurs to racing legends. Two racing categories offer different thrills: “Regularity” for precision lovers and timing tacticians as well as “Competition”. With curated hospitality, cultural resonance, and unmatched alpine scenery, Bernina Gran Turismo is not just a motorsport event – it’s a movement. www.bernina-granturismo.com and IG [@officialberninagranturismo](#)

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