



BERNINA GRAN TURISMO GOES LIVE AND GLOBAL

Bernina Gran Turismo, the legendary hill climb, will be live on Swiss TV and YouTube

St. Moritz/Poschiavo, September 16, 2025 - **For the first time in its storied history, the Bernina Gran Turismo will be shared far beyond the mountain roads. On 20th and 21st September 2025, audiences can watch the climb from Poschiavo to the 2,300-metre Bernina Pass live on SWISS SPORT and stream it worldwide on the official Bernina Gran Turismo YouTube channel.**

Showcasing Historic Machines and Modern Power

Seven trackside cameras and a drone will capture the entire ascent and sweeping views of the Engadin landscape. Expert commentary on SWISS SPORT and the YouTube stream will cover real-time insight into the cars and drivers, bringing the thrill of the traditional hill climb to viewers on television and online.

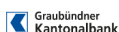
Audiences can follow exceptional classics, including the Porsche 908 Spyder, winner of the 1970 Targa Florio; the Ferrari 250 SWB Competizione; and last year's Pebble Beach "Best of Show" Bugatti Type 59.

A special highlight, the 1,650-horsepower Bugatti Bolide will make its first-ever run on an open road, driven by Bugatti CEO Mate Rimac, Le Mans winner and Bugatti test driver Andy Wallace, and collector Fritz Burkard.

Local spectators can also follow the live broadcast on a large screen located in front of the Bernina Hospiz, near the finish line and parc fermé.

Bernina Gran Turismo extends its gratitude to **Bugatti, Kessel, Tony Kelly World, Hotel Steffani**, and all their supporters for making this live experience possible for audiences in Switzerland and around the world.

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Broadcasting times are as follows:

- **Saturday, September 20th on SWISS SPORT TV (Switzerland only) and YouTube Live Stream (global)**
<https://www.youtube.com/@BerninaGranTurismo>
 - **Training Session** 8:00 AM to 11:40 AM
 - **Race One** 2:00 PM to 5:20 PM
- **Sunday September 21st on SWISS SPORT TV (Switzerland only) and YouTube Live Stream (global)**
<https://www.youtube.com/@BerninaGranTurismo>
 - **Race Two & Official Finish Order** 8:00 AM to 12:00 PM

**Please note that broadcasting times differ from the race timetable.*

Bernina Gran Turismo Virtuale

In addition to the live broadcasts, this year's edition of Bernina Gran Turismo offers fans the chance to engage with the race up close through immersive on-site experiences.

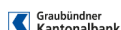
Bernina Gran Turismo Virtuale, powered by Roarington, invites residents, visitors, and classic-car enthusiasts to test their skills in St. Moritz Village Square. Hyper-realistic simulators - designed by world-renowned design studios Pininfarina and Zagato - recreate the Bernina course and selected historic racing cars as digital twins. Participants can sit behind the wheel, feel the precision each corner demands, and race for the title of Day Champion. Every driver takes home a special keepsake of their Alpine racing experience.

Supported by Roarington, Bernina Gran Turismo, and St. Moritz Tourism, this initiative adds a fresh dimension to a historic event - keeping the race authentic on the mountain, while opening it to a wider audience in the heart of St. Moritz.

Event Details:

- **Dates & Hours: Saturday, 20 September 2025, 10:00 - 17:00 | Sunday, 21 September 2025, 10:00 - 16:00**
- **Location: St. Moritz Village Square (across from the Tourist Office)**
- **Admission: Free, no registration required**

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- Please note that in the event of severe weather, the organizer may need to cancel the event at short notice. Participants must be at least 18 years old and able to drive a manual car.

About Bernina Gran Turismo

Bernina Gran Turismo brings together a rarefied international audience – from collectors and entrepreneurs to racing legends. Two racing categories offer different thrills: “Regularity” for precision lovers and timing tacticians as well as “Competition”. With curated hospitality, cultural resonance, and unmatched alpine scenery, Bernina Gran Turismo is not just a motorsport event – it’s a movement. www.bernina-granturismo.com and IG [@officialberninagrantedurismo](https://www.instagram.com/officialberninagrantedurismo)

About Roarington

Roarington creates hyperreal digital experiences for classic cars, combining state-of-the-art simulators, digital twins, and immersive environments. The emerging platform gives automobiles from the last century a future in the new millennium. It connects heritage and innovation, offering new ways to experience the fascination of iconic automobiles, both virtually and physically.

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